

# **Website Usage Policy**

We've created our website to help you find and purchase a beautiful product from our collection – we hope you like it! Please respect our work by adhering to our website usage policy below:

This document, together with any document or link it refers to, outlines the ways you can use The Story Tailor website. If you continue to browse, use and purchase from The Story Tailor website you are agreeing to comply with and be bound by our Terms and Conditions, Privacy Policy and Website Usage Policy.

In this document the term 'us' or 'we' refers to The Story Tailor – the owner of the 'Website'. The term 'you' or 'your/s' refers to the user or viewer of the website, or the buyer purchasing from us.

# Copyright

The Website and all its contents (including all product designs, artwork, photographs, images, descriptions and other material of any kind) are owned by The Story Tailor and are protected by copyright. All rights are reserved.

### Use of our website and associated content

The Website is for your personal use only. You may download, print or store material on the Website for the purpose of researching and purchasing our styles for yourself, friends and family. You agree not to copy, print, download, distribute, display, modify, reproduce, publish, license, sell, create your own works based upon, or in any way use any material on this Website for commercial purposes or otherwise. You agree not to support any third party to do the same, without express permission from The Story Tailor in writing in advance. By breaching these terms, your right to use the Website will cease immediately, you may be required to return or destroy any materials you have made and we may take legal action against you.

Unauthorised use of this Website may result in a claim for damages and/or be a criminal offence.

# Accuracy and amendments to content

We try to ensure that the content on our Website and Facebook page (<a href="www.facebook.com/thestorytailor">www.facebook.com/thestorytailor</a>) is up to date and correct, however, there may be mistakes from time to time. Use of our Website and Facebook page is entirely at your own risk. It is your responsibility to ensure that any products, services or information available through our Website meet your specific requirements.

We reserve the right to withdraw or amend the services we provide through our website without notice, and will not be held liable if for any reason the website is unavailable for any period of time.

All content on our Website is subject to change without notice.

#### Links

If you link to our Website, you must do so in a way that does not damage our reputation, and is fair and legal. You must in no way suggest any sort of formal association with or endorsement from The Story Tailor unless an agreement with us has been established in writing.

From time to time our Website may include links to other websites. This does not mean that we endorse or have any formal association with these websites and we do not bear any responsibility for the content on or the products or services offered by these websites.

The Story Tailor reserves the right to revise our Terms and Condition, Privacy Policy and Website Usage Policy at any time and will notify you by uploading them to our website. Your continued use of the website and our services following any amendments shall constitute your acceptance of the revisions. We advise you to read the Terms and Conditions, Privacy Policy and Website Usage Policy regularly and before placing every order.

V1 Effective September 2017